

# cyber monday tote bags

Social media and the pandemic's e-commerce boom have bolstered the knockoff market.

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What is a superfake?

Knockoffs have a long history.

How did superfakes get so popular?

TikTok puts Gen Z's obsession on full display; there are thousands of videos on where to shop for dupes of handbags, cosmetics, and sneakers.

While they are cheaper than the real thing, superfakes are more expensive than an average knockoff.

According to a TikTok video by creator Charles Gross, you usually have to know someone who has purchased a superfake to get a seller's contact information.

I bought the small and they fit great! They're perfect to wear with leggings and jeans!" -Carly 26.

A pair of socks to make you feel as if you've got a real sock on you - and maybe even an actual sock you want to have on you too.

They are warm and comfortable.

They are the perfect size for me.

I love them!" -Amber 29.

[Image] Promising review: "I love these socks.

They are really comfortable and are the perfect length." -Mikayla 31.

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