

tote bags cyber monday

The Amazon logo displayed on a smartphone and a PC screen.

LONDON - Britain's competition regulator on Friday launched a formal probe into Amazon and Google over concerns they haven't done enough to tackle fake reviews.

Misleading consumer reviews have proven to be a big problem in e-commerce, and Amazon is a prime target for brands looking to hype up their products online with fake, favorable write-ups. Last month, the company called on social media firms to help it weed out dishonest reviews.

The watchdog added it was worried Amazon's systems are failing to prevent sellers from manipulating product listings, giving the example of merchants co-opting positive reviews from other products.

The CMA hasn't yet decided whether Amazon and Google have broken the law at this stage, however it said it would take enforcement action - including taking the companies to court if necessary - if they are found in breach of consumer protection law.

Amazon said it devotes "significant resources" to preventing fake or incentivized reviews.

"When we find policy violations, we take action - from removing abusive content to disabling user accounts," a spokesperson told CNBC.

It's the latest in a string of investigations into digital giants. Just three

days ago, the European Union launched another antitrust probe into Google investigating whether the internet search giant was favoring its own online display advertising technology services.

The following are the main messages from the hotline:

The police and the FBI are both involved.

The police are both on a collision course with a vehicle.

The FBI is investigating a shooting.

18.

38.

39.

41.

operated by a company you trust with your money

What's in this article?

Use the list to navigate to the section you need and find the best real money blackjack sites.

If you play online, that matters.

Being able to cash out any amounts won is as important as the game's basic strategy!

- with far less money than I had when I went in.

How to play blackjack online? The goal of blackjack is to beat the dealer by going as close as possible to 21 points with your cards.

3%.

Finding a good bag online can honestly be draining! You want to make sure you're not wasting your money on a bag that won't look anything like the original, or worse, a bag not arriving at all! Now, if you want to skip this whole se